

# Bloomberg Pro for Vision: The Bloomberg Professional App meets spatial computing

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Bloomberg has launched the Bloomberg Pro for Vision app, a reimagined Bloomberg Professional® app built for the era of spatial computing.

Bloomberg continually seeks new opportunities to help our customers improve their productivity, both on the desktop and on the go. The new Bloomberg Pro for Vision app enables Bloomberg Anywhere subscribers to bridge the gap between the multiple monitors of their traditional desktops and the infinite canvas enabled by Apple Vision Pro. The Apple Vision Pro is Apple's latest hardware device, developed to revolutionize how we interact with digital content and the physical world around us.

## Navigate a reimagined Bloomberg Professional app with your hands, eyes and voice

The Bloomberg Pro for Vision app takes the functionality of the Bloomberg Professional mobile app one step further, enabling users to navigate its easy and intuitive user interface with their hands, eyes and voice.

## Maintain productivity on the go with expanded real estate

Multitasking capabilities like Bloomberg Split Screen allow users to simultaneously view multiple functions side-by-side within one window. Having more screen real estate is particularly enticing to clients who commonly have multi-monitor setups. Bloomberg Pro for Vision allows users to resize the Bloomberg Pro for Vision window as big as they want.

## Key features of Bloomberg Pro for Vision

- Access key functionality including News, Bloomberg Television, Instant Bloomberg (IB), Bloomberg Message (MSG), Markets (e.g., WEI, WEIF, etc.), Worksheets, Securities Data and Research.
- Navigate the intuitive user interface using your hands, eyes and voice.
- Support for window resizing and infinite canvas.
- "Ornaments", a new user interface component, present frequently needed controls on screen without cluttering the user interface or obscuring a window's content.
- Bloomberg Split Screen allows users to view multiple functions within one window simultaneously. For example, view Worksheets and Price Charts simultaneously; see streaming price data for the securities in your Worksheets while viewing their historical price charts.
- Built-in settings protect the financial information users are viewing.

## Continuing Bloomberg's track record for mobile innovation

Bloomberg has long been an innovator in optimizing mobile technology for productivity. The company has provided market news and global financial data to financial professionals on the go since 2005, when Bloomberg published one of the first mobile apps available for download on BlackBerry™. It subsequently offered one of the first apps in the iPhone App Store in 2008, delivered an iPad app at launch in 2011, and released an updated tablet app for the iPad Pro's launch in 2015. The opportunity to deliver an innovative new app for a new form of computing was a logical next step for the company's Mobile team.

## Download Bloomberg Pro for Vision

Available for download in the App Store on the Apple Vision Pro, the Bloomberg Pro for Vision app is only accessible by Bloomberg Terminal® customers with a Bloomberg Anywhere subscription. The Bloomberg B-Unit App is required for initial login.

## Take the next step.

For additional information, press the <HELP> key twice on the Bloomberg Terminal®.

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**Beijing**  
+86 10 6649 7500  
**Dubai**  
+971 4 364 1000  
**Frankfurt**  
+49 69 9204 1210

**Hong Kong**  
+852 2977 6000  
**London**  
+44 20 7330 7500  
**Mumbai**  
+91 22 6120 3600

**New York**  
+1 212 318 2000  
**San Francisco**  
+1 415 912 2960  
**São Paulo**  
+55 11 2395 9000

**Singapore**  
+65 6212 1000  
**Sydney**  
+61 2 9777 8600  
**Tokyo**  
+81 3 4565 8900

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