




Bloomberg for Investor Relations

Research, data and analytics that investors are leveraging to monitor your firm.

Legend:

 All solutions are available on the Bloomberg Terminal.

 Available on the Bloomberg Anywhere mobile app.

 Direct access to Bloomberg research analysts & editorial teams.

(*Companion BNEF app also available)

Monitoring the Competitive Landscape

News

Bloomberg News delivers 5,000+ stories per day from 143 news bureaus globally with access to 75,000+ thirdparty news sources.



Social Media Monitoring

Tagged and curated social media (Twitter) overlaid with sentiment analysis and other analytics in order to easily spot trends.



Industry Research

Bloomberg Intelligence is comprised of 300 research professionals covering 2,000 companies across 10 sectors.



Understanding Market Dynamics

Market Implications

Monitor real-time data on commodity, credit, and currency prices to understand company and industry implications.



Global Indicators & Money Flow

Access a variety of key indicators to monitor the global economy and understand how specific attributes are performing in the equity markets.



Market-Moving Events

Stay up-to-date on corporate events and announcements across your industry.



Disseminate

Reporting

Create impressive data visualizations, charts and graphics - and integrate them into Microsoft - for board presentations.



Proprietary Research

BNEF publishes 700 reports & forecasts annually on clean energy, advanced transport, commodities, & emerging technologies.



Capital Markets

Analyze public and private deal news, announcements, and transaction-related activity.



Custom Alerts

Be instantly notified to changes in stock price, ratings, consensus, company/industry sentiment and M&A activity to stay informed and act quickly.



Managing Current & Future Investors

Ownership Summary

Understand security ownership and transactions based on institution type, geographic location, and position vs peers.



Investor Targeting

Screen for investors based on a customizable set of characteristics and holdings to create a target investor list to focus outreach efforts.



Debt Profiles

Get a better understanding of a company's debt structure.



On The Go

Access basic fundamentals, research, news and alerts vis the Bloomberg Professional mobile app.



Overseeing the Street

Consensus & Deep Estimates

Monitor earnings, target prices & recommendations by broker or metric to identify trends and gauge market expectations.



AI Assisted Earnings Call Summaries

Leverage natural language processing (NLP) to search 200 million company documents with precision



Earnings Call Preparation

Efficiently search a vast library of documents, filings & presentations for themes and insights critical to your business.



Industry Analysts

Communicate with Bloomberg Intelligence analysts to share your story and make sure it is included in BI research read by investors.



How Bloomberg can help you:

Monitoring the Landscape

Know your industry and competition.



Manage Your Stakeholders

Understand your stakeholders and how the market views you.




Disseminate


Formulate and disseminate your story.

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Monitoring the Competitive Landscape

<p>News TOP, CN, AID, NSE, FIRS, TLIV, MEDI, TREN, READ, GN, NLRT</p> <p>  </p>	<p>Social Media Monitoring SOC1, GT</p> <p></p>	<p>Industry Research BRC, BI, BICO, BICC</p> <p>  </p>
<p>Proprietary Research BNEF, ALTD, BI</p> <p>  </p>	<p>Capital Markets MA, MA PE, ECAN, BUYP, IPO, LEAG, BBK</p> <p></p>	<p>Custom Alerts ALRT, BLRT</p> <p> </p>
<p>Fundamentals PBAR, FA, TRA, COMP, RANK, CRPR, VWAP, WACC, MOST, SPLC, IR, KPIC</p> <p> </p>	<p>Relative Value EQRV</p> <p></p>	<p>Sustainability & ESG BESG, ESG, RV ESG, BI ESG</p> <p> </p>




Understanding Market Dynamics

<p>Market Implications WB, FXIP, GLCO, FXFC, FXFM, BYFC, CPFC</p> <p> </p>	<p>Global Indicators & Money Flow W, ECFC, ECSU, ECST, ECOW, WIRP, GMM, WEI, BTMM, BYFC, FTW</p> <p> </p>	<p>Market-Moving Events EVTS, ECO, CACS, EX</p> <p> </p>
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Managing Current & Future Investors

<p>Ownership Summary HDS, CP, OWN IR</p> <p></p>	<p>Investor Targeting IS, IP</p> <p></p>	<p>Debt Profiles DDIS, CAST, FIW</p> <p></p>
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Overseeing the Street

<p>Consensus & Deep Estimates EE, EEO, EM, MODL, EA, EED, EEB, ANR, ANRP, BRC, EEG, ALTD</p> <p></p>	<p>AI Assisted Earnings Call Summaries DSCO, DS TA, NSTM</p> <p></p>	<p>Earnings Call Preparation DSCO</p> <p></p>
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Disseminate

<p>Reporting G, PIB, Power Tools</p> <p></p>	<p>On The Go Bloomberg Anywhere mobile application</p> <p> </p>	<p>Industry Analysts BI, BICO</p> <p> </p>
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