

# **Bloomberg**

## **Login Instructions for Free Trials**

May 2022

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# **Bloomberg**

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## Login instructions on the Bloomberg Software

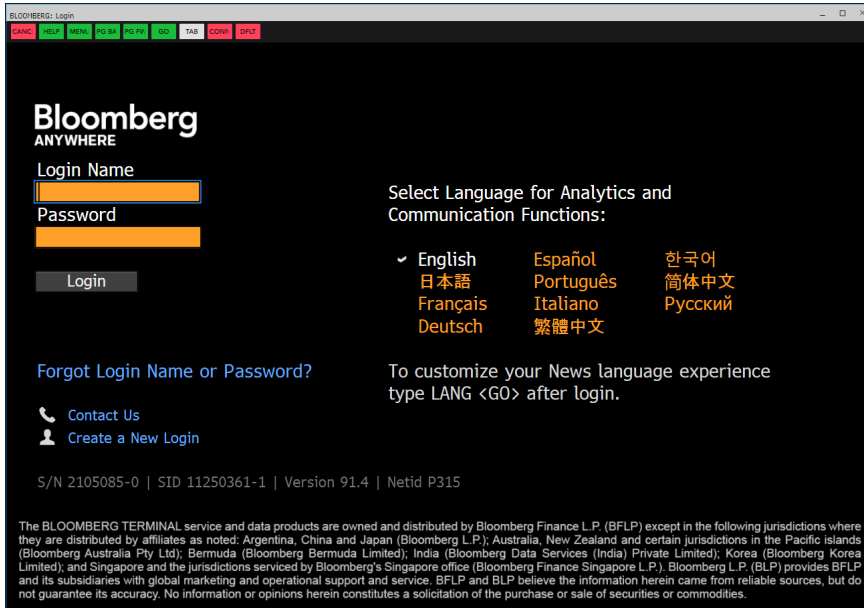
Steps:

1. On your desktop, double-click the green Bloomberg software icon.



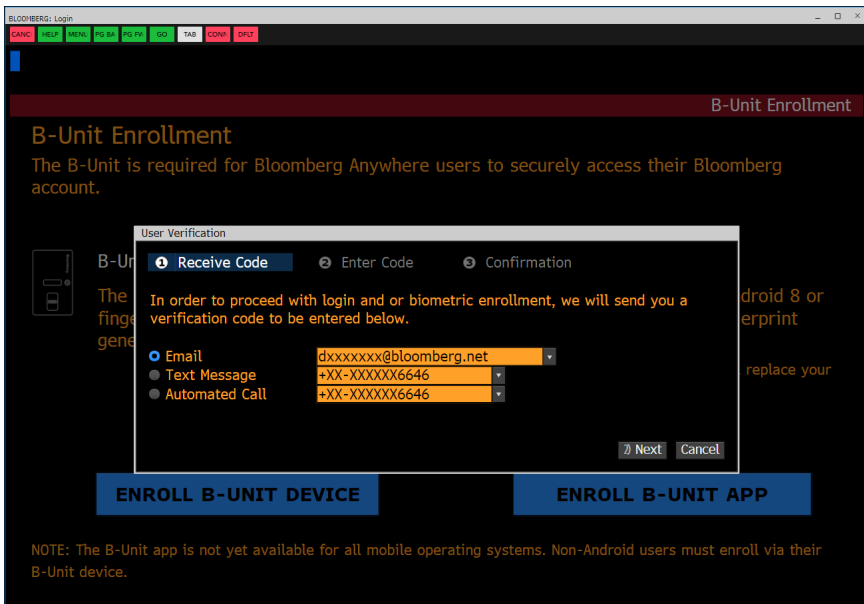
The Bloomberg login screen appears.

2. Enter your Bloomberg login name and password, then click the **Login** button.



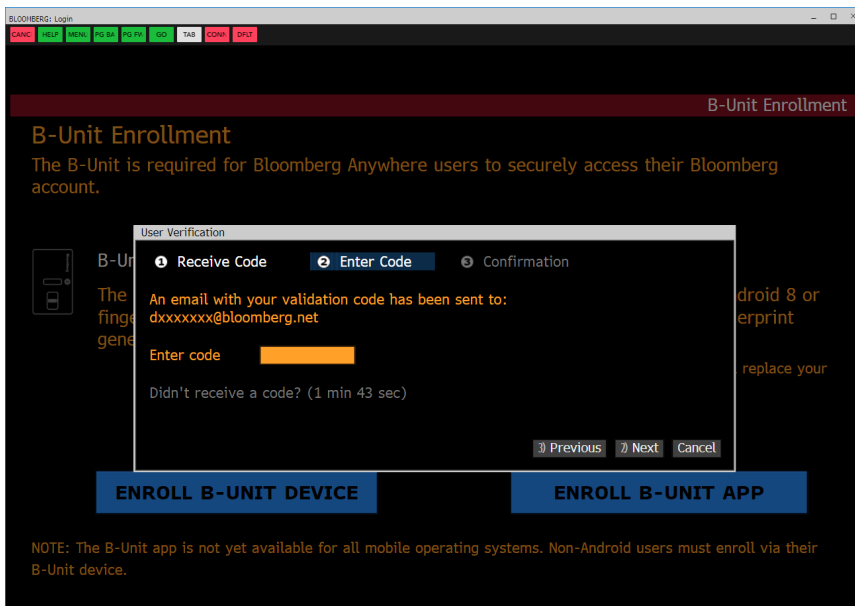
The screenshot shows the Bloomberg login window. At the top, there's a menu bar with options: CANCEL, HELP, MENU, PG BK, PG FR, GO, TAB, CONT, and DRPT. The main area features the Bloomberg logo and the tagline 'ANYWHERE'. Below this, there are input fields for 'Login Name' and 'Password', both highlighted in orange. A 'Login' button is positioned below the password field. To the right, a section titled 'Select Language for Analytics and Communication Functions:' lists several languages: English (selected), Español, 한국어, 日本語, Português, 简体中文, Français, Italiano, and Русский. Below the language list, there's a link for 'Forgot Login Name or Password?' and a note: 'To customize your News language experience type LANG <G0> after login.' At the bottom left, there are links for 'Contact Us' and 'Create a New Login'. The footer contains version information: 'S/N 2105085-0 | SID 11250361-1 | Version 91.4 | Netid P315'. A disclaimer at the very bottom states: 'The BLOOMBERG TERMINAL service and data products are owned and distributed by Bloomberg Finance L.P. (BFLP) except in the following jurisdictions where they are distributed by affiliates as noted: Argentina, China and Japan (Bloomberg L.P.); Australia, New Zealand and certain jurisdictions in the Pacific Islands (Bloomberg Australia Pty Ltd); Bermuda (Bloomberg Bermuda Limited); India (Bloomberg Data Services (India) Private Limited); Korea (Bloomberg Korea Limited); and Singapore and the jurisdictions serviced by Bloomberg's Singapore office (Bloomberg Finance Singapore L.P.). Bloomberg L.P. (BLP) provides BFLP and its subsidiaries with global marketing and operational support and service. BFLP and BLP believe the information herein came from reliable sources, but do not guarantee its accuracy. No information or opinions herein constitutes a solicitation of the purchase or sale of securities or commodities.'

3. Select one of the options to verify your identity

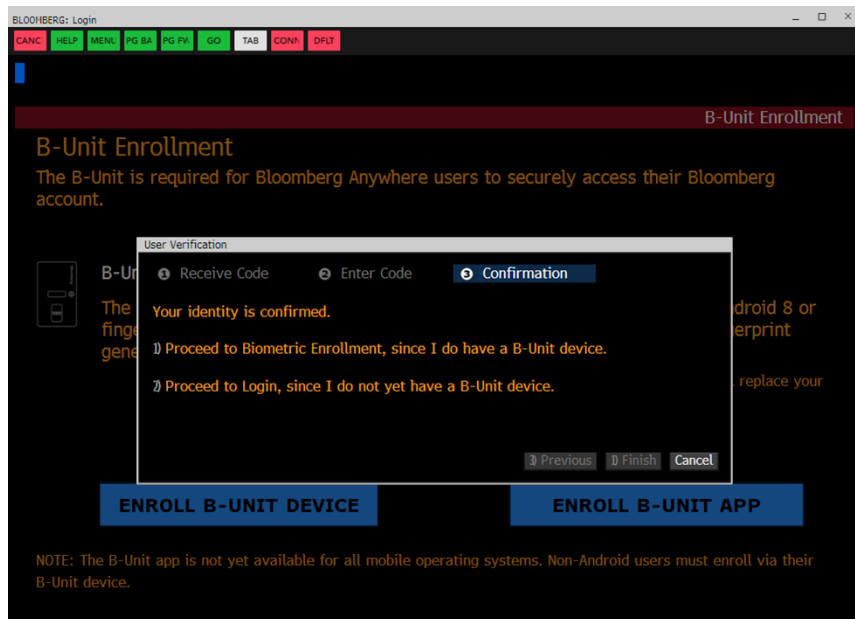


The screenshot shows the 'B-Unit Enrollment' screen. At the top, there's a menu bar with options: CANCEL, HELP, MENU, PG BK, PG FR, GO, TAB, CONT, and DRPT. The main area features the title 'B-Unit Enrollment' and a sub-header 'B-Unit Enrollment'. Below this, there's a text block: 'The B-Unit is required for Bloomberg Anywhere users to securely access their Bloomberg account.' A 'User Verification' dialog box is open, showing three steps: '1 Receive Code', '2 Enter Code', and '3 Confirmation'. The 'Receive Code' step is active, displaying the text: 'In order to proceed with login and or biometric enrollment, we will send you a verification code to be entered below.' Below this, there are three options: 'Email' (selected), 'Text Message', and 'Automated Call'. Each option has a corresponding dropdown menu showing a phone number: 'dxxxxxxx@bloomberg.net' for Email, '+XX-XXXXXX6646' for Text Message, and '+XX-XXXXXX6646' for Automated Call. There are 'Next' and 'Cancel' buttons at the bottom of the dialog. Below the dialog, there are two large buttons: 'ENROLL B-UNIT DEVICE' and 'ENROLL B-UNIT APP'. At the bottom, there's a note: 'NOTE: The B-Unit app is not yet available for all mobile operating systems. Non-Android users must enroll via their B-Unit device.'

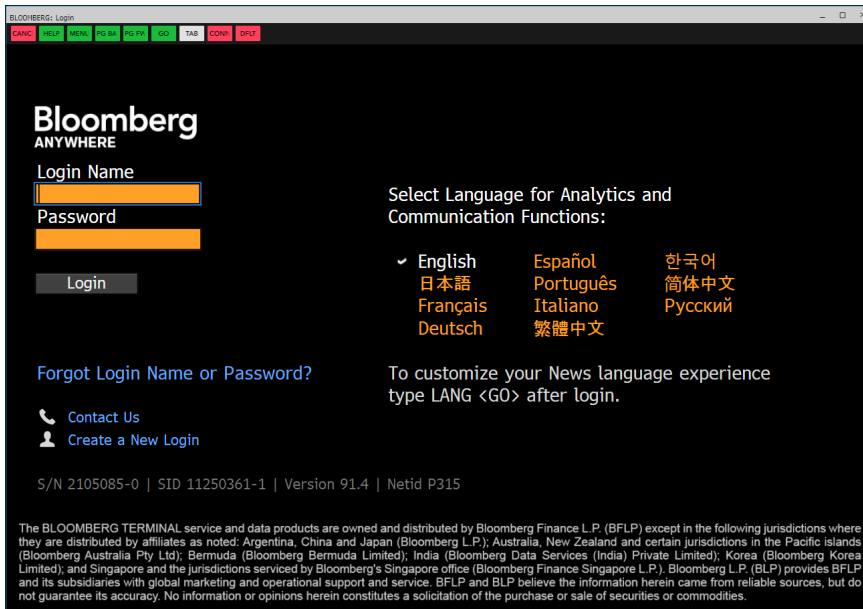
4. Enter the code that is sent to your selected method of verification



5. Select option 2 "Proceed to Login, since i do not yet have a B-Unit device."



6. Return to the Login screen and log in again.



Bloomberg  
ANYWHERE

Login Name  
Password

Login

Select Language for Analytics and Communication Functions:

- ✓ English
- 日本語
- Français
- Deutsch
- Español
- Português
- Italiano
- 繁體中文
- 한국어
- 简体中文
- Русский

Forgot Login Name or Password?

Contact Us

Create a New Login

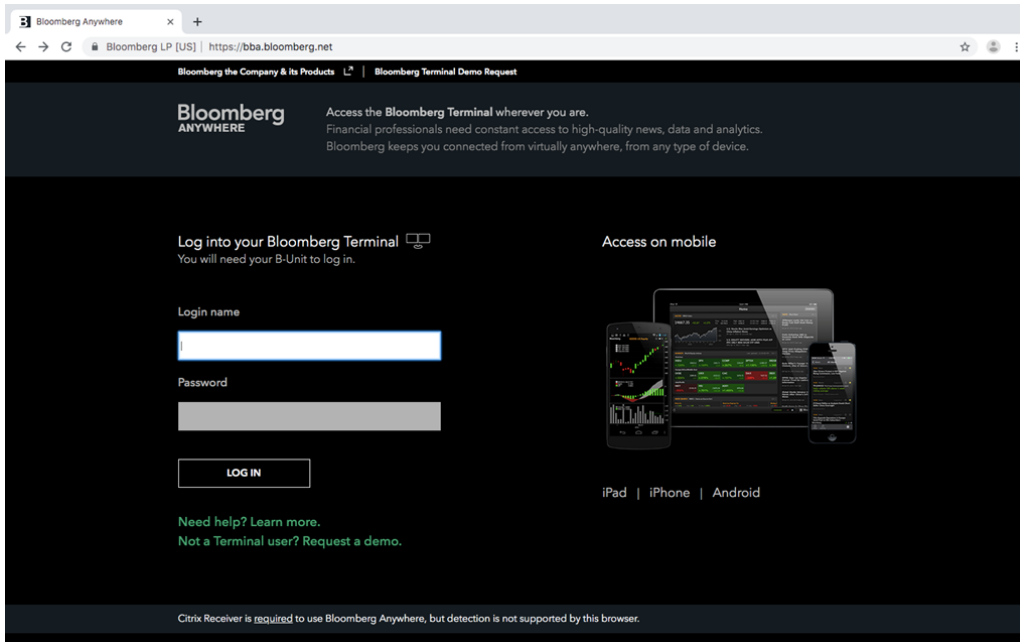
S/N 2105085-0 | SID 11250361-1 | Version 91.4 | Netid P315

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## Login instructions on the Bloomberg Website with Citrix Workspace

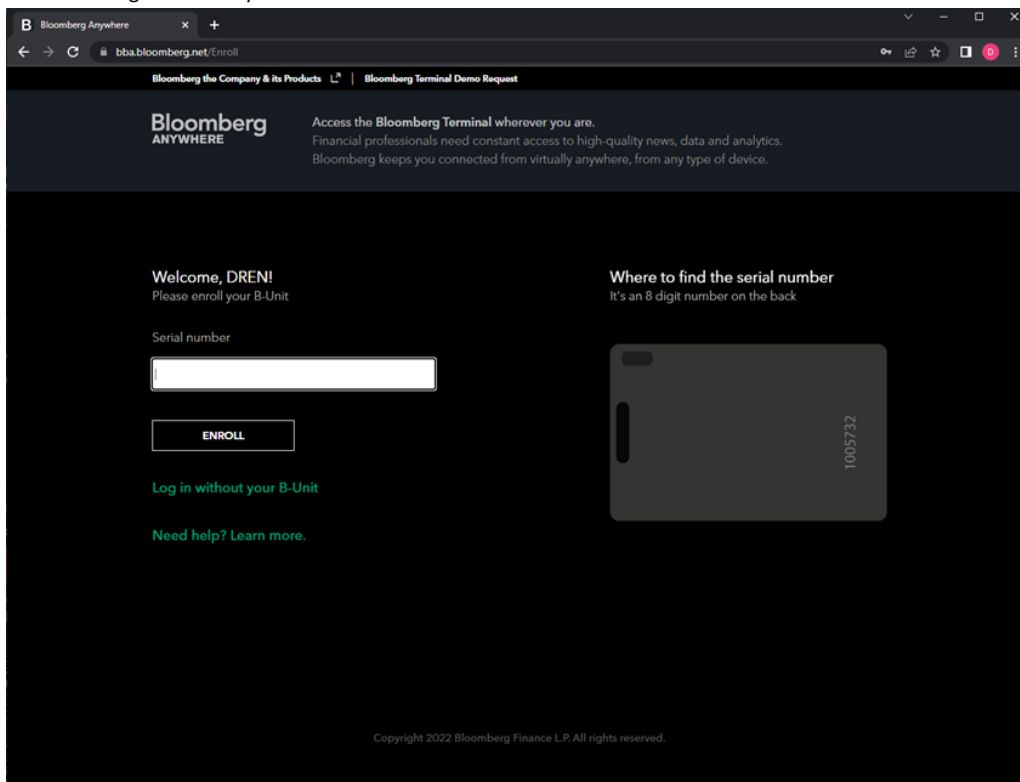
Steps:

1. Go to [bba.bloomberg.net](https://bba.bloomberg.net)
2. Enter your login name and password and click "LOG IN"



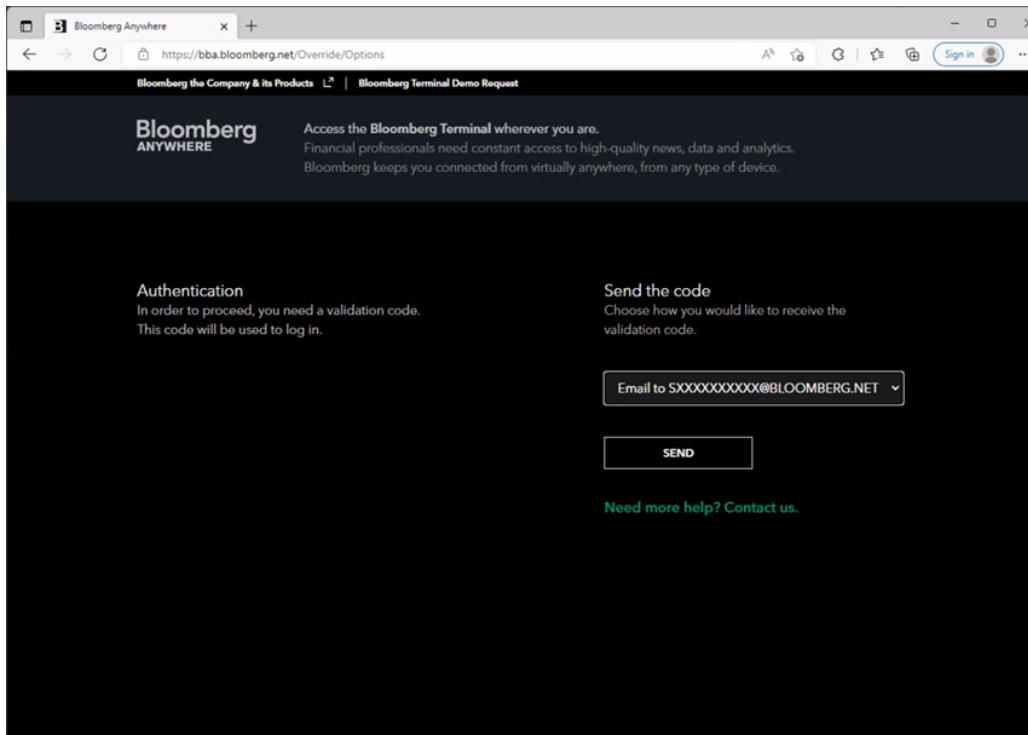
The screenshot shows the Bloomberg Terminal login page in a browser. The browser address bar shows "Bloomberg LP [US] | https://bba.bloomberg.net". The page header includes "Bloomberg the Company & its Products" and "Bloomberg Terminal Demo Request". The main content area features the Bloomberg ANYWHERE logo and the text: "Access the Bloomberg Terminal wherever you are. Financial professionals need constant access to high-quality news, data and analytics. Bloomberg keeps you connected from virtually anywhere, from any type of device." Below this, there are two sections: "Log into your Bloomberg Terminal" with a subtext "You will need your B-Unit to log in." and "Access on mobile" with an image of a tablet and two smartphones. The login form includes fields for "Login name" and "Password", and a "LOG IN" button. There are also links for "Need help? Learn more." and "Not a Terminal user? Request a demo." At the bottom, a note states: "Citrix Receiver is required to use Bloomberg Anywhere, but detection is not supported by this browser."

3. Select "Log in without your B-Unit"

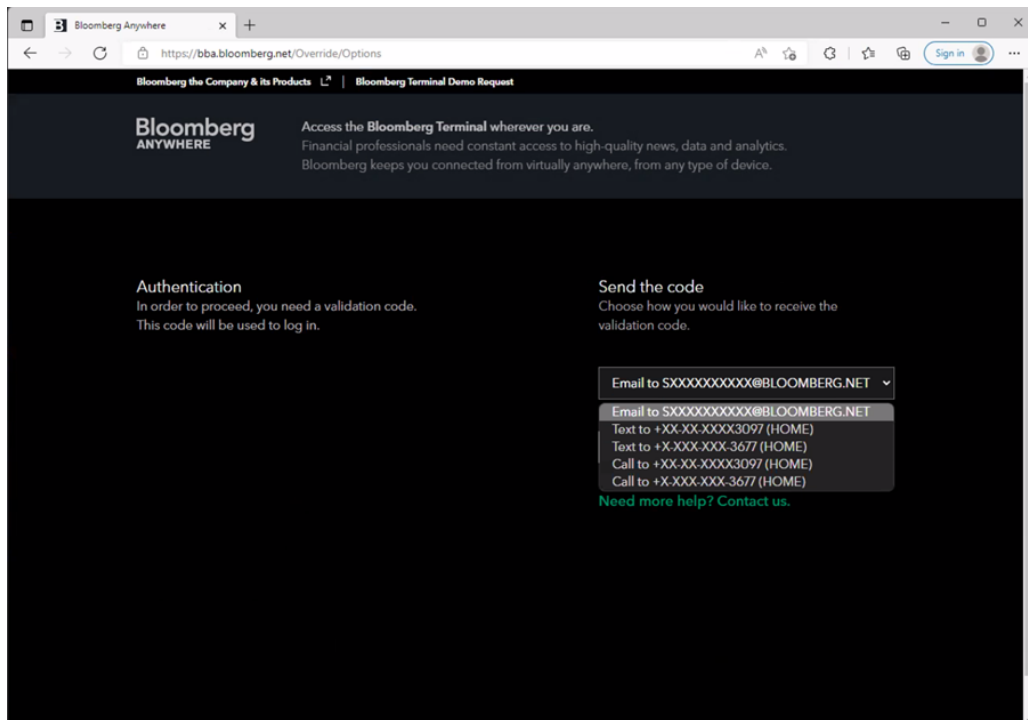


The screenshot shows the Bloomberg Terminal enrollment page in a browser. The browser address bar shows "bba.bloomberg.net/Enroll". The page header includes "Bloomberg the Company & its Products" and "Bloomberg Terminal Demo Request". The main content area features the Bloomberg ANYWHERE logo and the text: "Access the Bloomberg Terminal wherever you are. Financial professionals need constant access to high-quality news, data and analytics. Bloomberg keeps you connected from virtually anywhere, from any type of device." Below this, there are two sections: "Welcome, DREN!" with a subtext "Please enroll your B-Unit" and "Where to find the serial number" with a subtext "It's an 8 digit number on the back". The enrollment form includes a "Serial number" field and an "ENROLL" button. There are also links for "Log in without your B-Unit" and "Need help? Learn more." At the bottom, a copyright notice reads: "Copyright 2022 Bloomberg Finance L.P. All rights reserved."

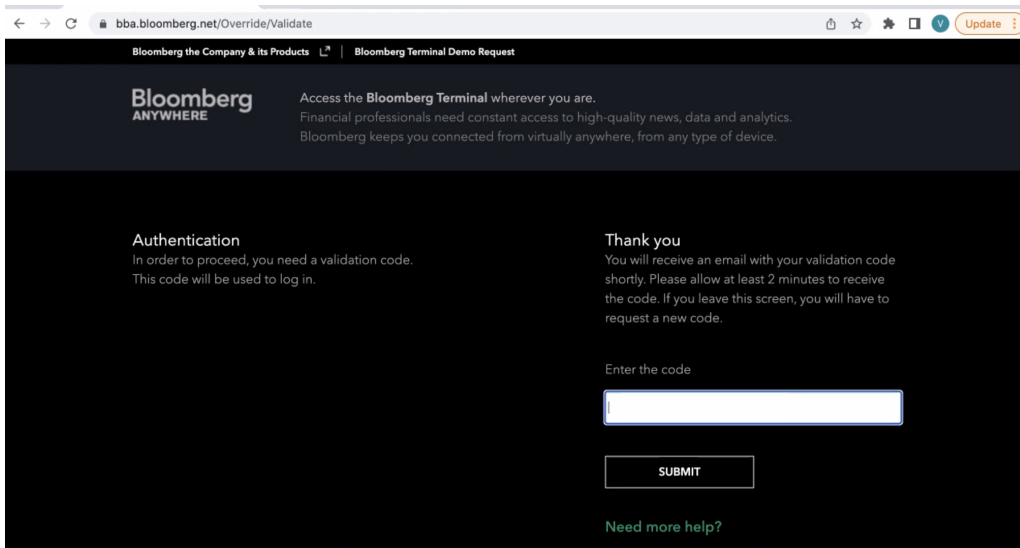
4. Click the drop down to select a different verification method



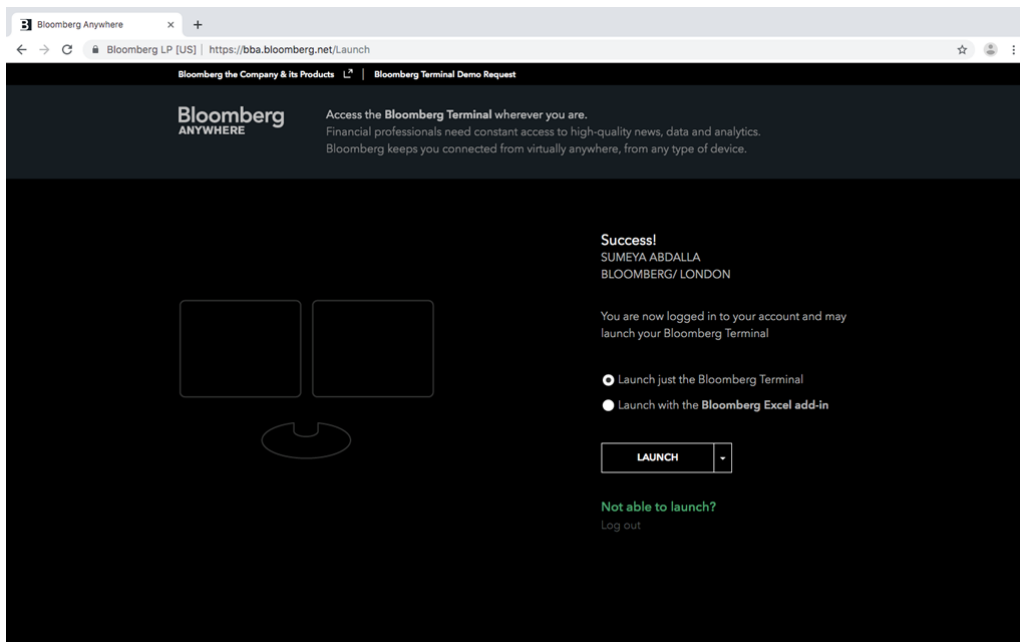
5. Choose how you would like to receive the validation code and click on "Send"



6. Enter the code that is sent to your selected method of verification

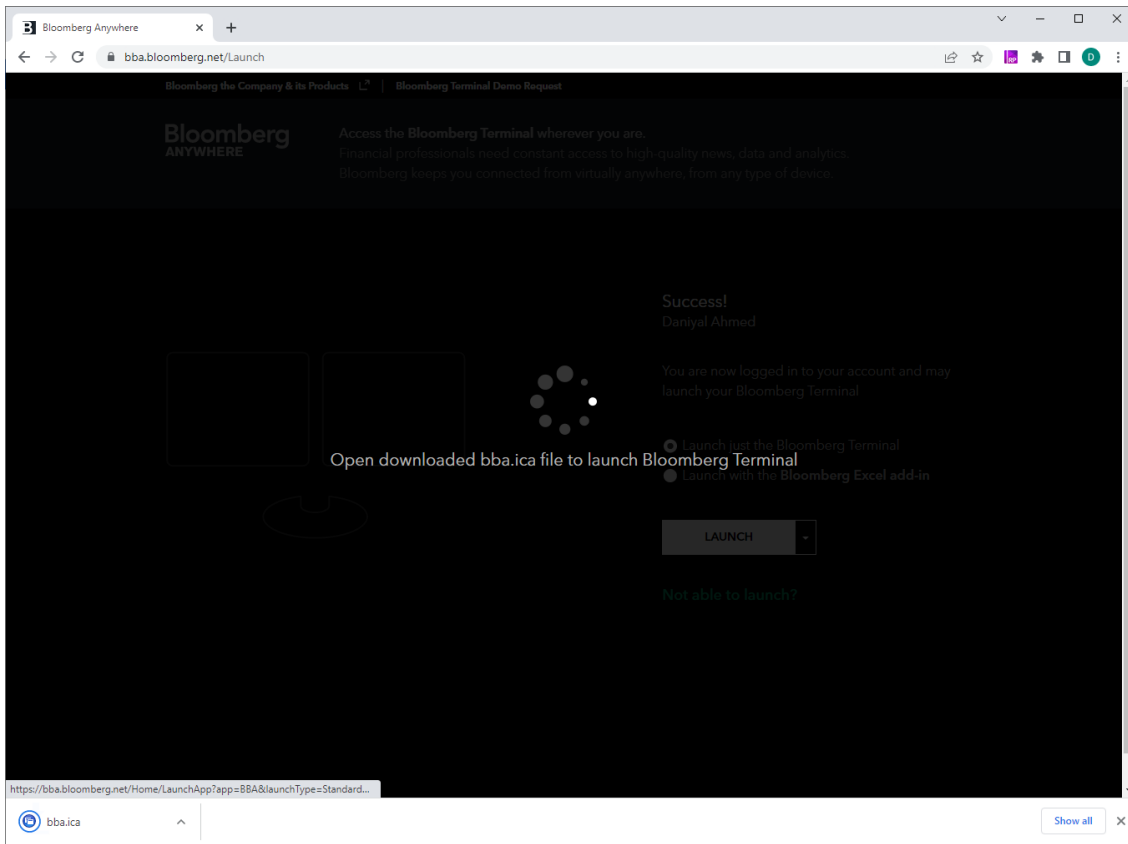


7. Click "Launch" to log in to Bloomberg with the Citrix workspace





8. Click the downloaded bba.ica file to launch the Terminal with Citrix



Alternatively click the drop down and select "Launch within the browser" to log in to Bloomberg **without** the Citrix workspace

### Take the next step.

For additional information,  
press the <HELP> key twice on  
the Bloomberg Terminal®.  
[bloomberg.com/professional](https://www.bloomberg.com/professional)

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