

Investment Research Data Trends Survey 2024

Hosted by Bloomberg

Bloomberg

January 2025

Methodology

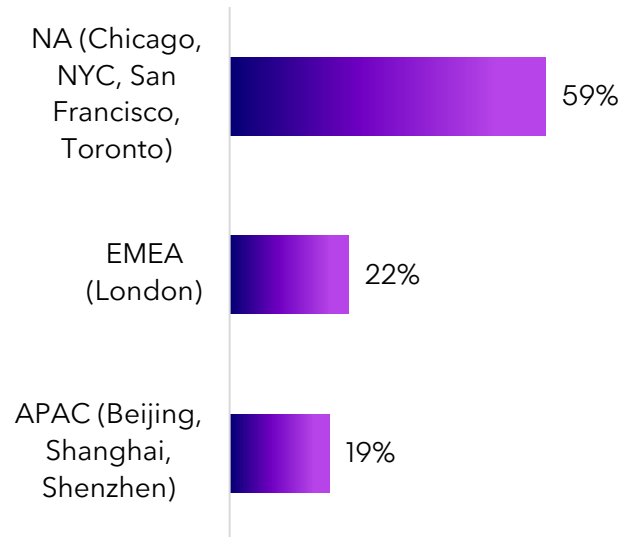
During a global series of client workshops from April 2024 to October 2024, Bloomberg conducted a survey to understand key trends and challenges in investment research.

Eight in-person events were hosted in cities across NA, EMEA and APAC.

During the events, Bloomberg clients, including quants, research analysts and data scientists, responded to the live survey questions.

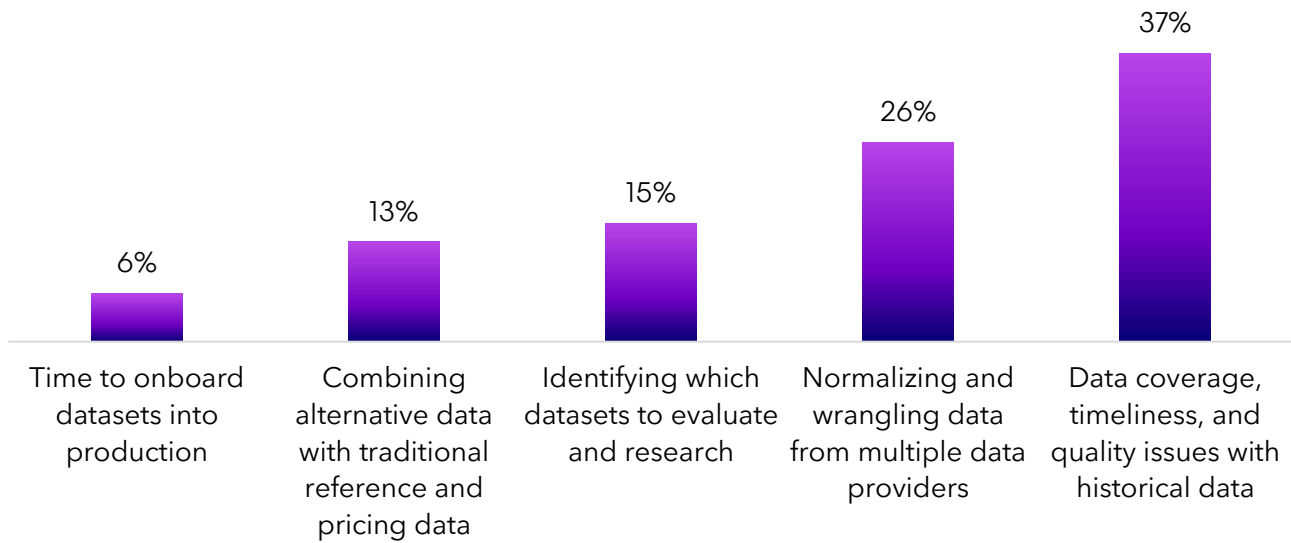
Respondents by Event Location

166 total respondents



What is your main research data challenge?

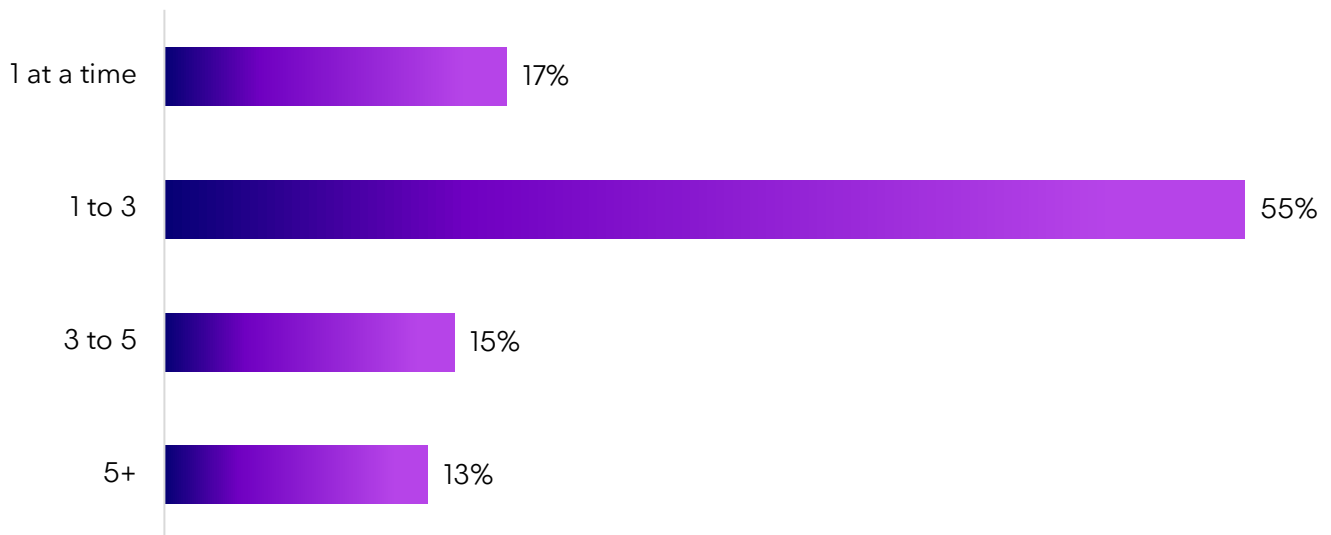
Multiple select - 211 responses



Respondents reported that data coverage, timeliness, and quality issues with historical data is the top challenge in the industry (37%), followed by normalizing and wrangling data from multiple data providers (26%).

How many datasets do you typically evaluate at once?

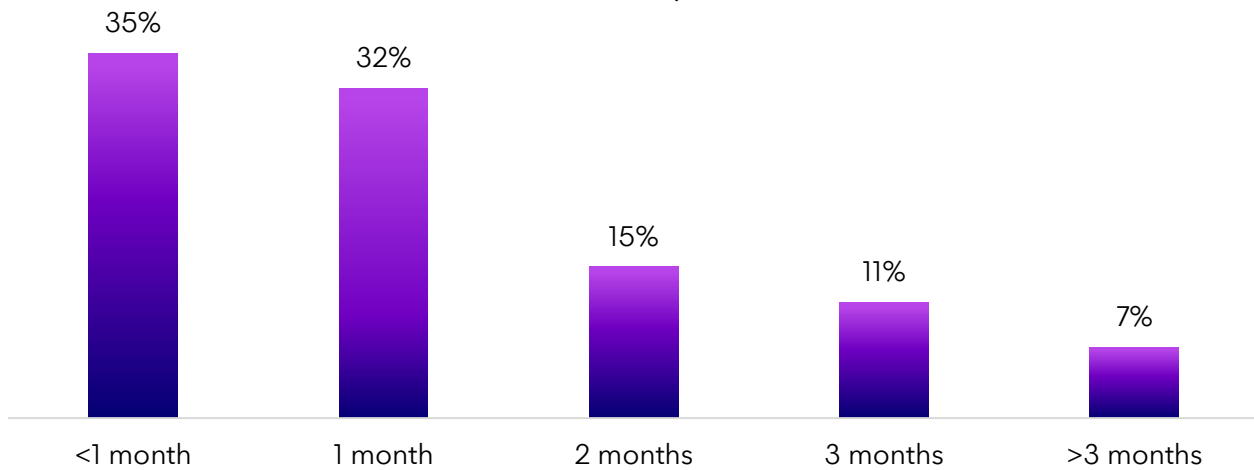
75 responses



72% of respondents reported they could evaluate only three or fewer datasets at a time.

How much time is typically spent to evaluate a dataset?

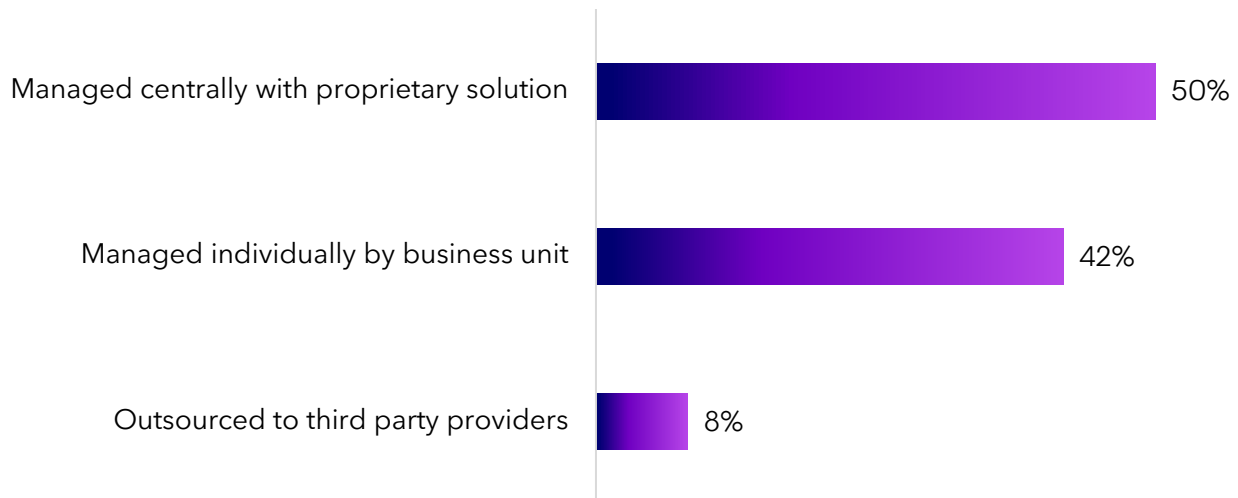
116 responses



The typical time it takes for quants and research teams to evaluate a single dataset is one month or longer for more than half of respondents (65%).

How do you currently manage your data?

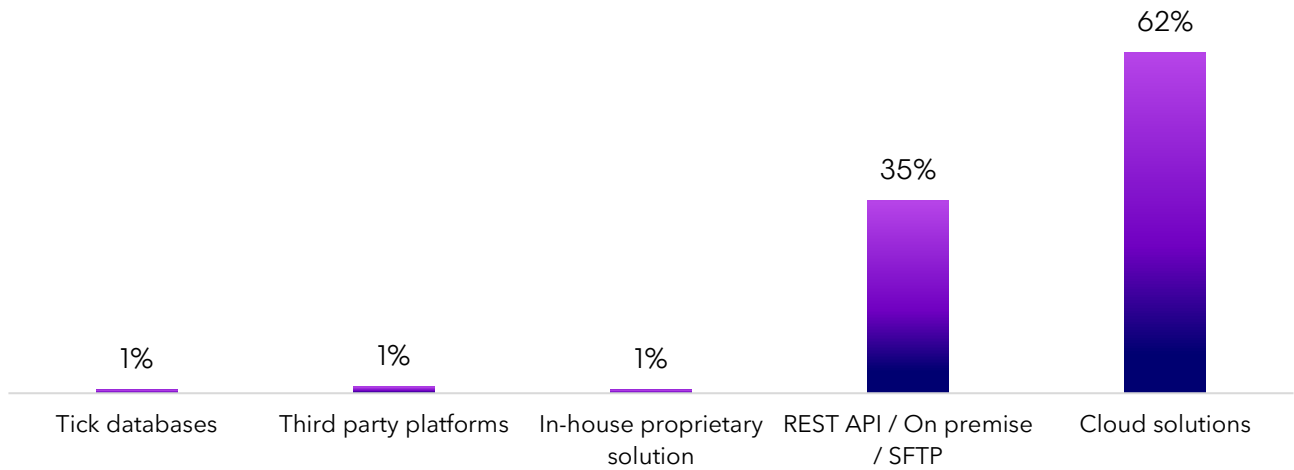
122 responses



Half of respondents reported they currently manage research data centrally with proprietary solutions (50%) versus outsourcing to third party providers (8%).

Where do you need data to be made available?

Multiple select - 159 responses



More than six in ten (62%) of respondents prefer their research data to be made available in the cloud. 35% of respondents also would like their data to be made available via more traditional access methods such as REST API, On premise and SFTP, indicating they prefer flexibility in the choice of data delivery channels.

About Bloomberg's Investment Research Data Solutions

Bloomberg's Enterprise Investment Research Data product suite provides end-to-end solutions to power research workflows.

Solutions include [Company Financials, Estimates, Pricing and Point in Time Data](#), Operating Segment Fundamentals Data and Industry Specific Company KPIs and Estimates Data products, covering a broad universe of companies and providing deep actionable insights. This product suite also includes [Quant Pricing with cross-asset Tick History and Bars](#). Additional solutions such as Geographic Segment Fundamentals Data, Company Segments and Deep Estimates Data and Pharma Products & Brands Data products will be available in 2025.

All of these data solutions are interoperable and can be seamlessly connected with other datasets, including [alternative data](#), and are available through a number of delivery mechanisms, including in the Cloud and via API.

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